CCSI Event Support Score Sheet

Lead Organization(s): _____

Event Title: _____

Event Date: _____

Amount Requested (if known): _____

Reviewer (your) Name: _____

The 0 to 3 scoring scheme:
- **3 points = Strong**
- **2 points = Average**
- **1 point = Weak**
- **0 points = Unacceptable**

The 0 or 2 scoring scheme:
- **0 points = No**
- **2 points = Yes**

	SCORE (0-3)
Relevance: Did they clearly articulate how the event relates to soil health on Indiana cropland?	
Target Audience: Did they clearly define a specific target audience?	
Component for Reaching New Audiences: Does the targeted audience include farmers and/or landowners new(er) to conservation programs? For example, will the organizers work with NRCS to identify those adopting a new(er) practice through EQIP or CSP?	
Event Goals: Did they clearly describe what they want the target audience to walk away thinking/doing?	
Content Interest: Did they describe why the target audience would be interested in the event content? If content is in progress, did they describe a plan to develop it?	
Partner involvement: Are new / non-ICP partners involved in the planning process? Have CCSI staff been involved in the planning process?	
Advertisement: Do they have a strong marketing plan?	
Impact Measurement: Will they be conducting surveys? Measuring number of new conservation program applications?	
	SCORE (No-0 Yes-2)
Past Funding: The project leader and/or organization has **NOT** received monetary event support from CCSI in the past 2 years.	
CCSI Mission: Does the program/event clearly connect to the CCSI mission?	
CRP-type Practice: Will the event include a component that promotes practices like pollinator habitat, woodland edge feathering, prairie strips, etc.?	
TOTAL SCORE (out of 30 points) (must have a score of at least 21 points to be considered for funding)	

Overall comments: Please provide comments on weaknesses of the application so that we can pass them along to the applicant:

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Overall comments: Please provide comments on strengths of the application so that we can pass them along to the applicant:

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