

#### Highlights

#### Ag 101: Commodity Crop Production

Approval was given to pilot an Ag 101: Commodity Crop Production Training in July at the Becks Ag Center outside of West Lafayette. Topics will include:

- Soybean and Corn plant growth staging
- A year in the life of a commodity crop farmer (what they may be doing each month)
- BASIC equipment walk around
- Plot walks, including the "weed garden"

#### **Equipment Videos**

In partnership with HoosierlandTV.com All Things Ag, Adam Shanks, CCSI/Purdue On The Farm Soil Health and Digital Ag Specialist has begun static recordings of planting equipment. These videos originally designed to explain basics of equipment. A sample of "All Things Ag: Combines" can be found here https://ccsin.info/CombineVideo

#### **G1.** Farmer Engagement and Involvement

#### 1. Innovative and Visionary Farmers

<u>Quarterly Target</u>: 1 ride-a-long, shop visit, or other (Each – CCSI-POTF, Program Manager) Listening sessions with Innovative and Visionary Farmers. Use to help identify needed field day and training topics.

- 05/03, 05/09 Jamie Scott (A)
- 05/03 Cameron Mills (A)
- 05/03 Jon and Nathan Kingma (A)
- 05/09 David Ransbottom (A)
- 05/15 Joe McCutchen (A)
- 05/21 Aaron Krueger (SWPM)
- 05/24 Korniak Ride-along (NWPM)

#### 2. Conservative and Pragmatic Farmers

Meetings and other opportunities for listening sessions to gain perspective on adoption issues/concerns of soil health practices. Use to help develop outreach topics and tactics. <u>Quarterly Targets</u>: 1 ride-a-long, shop visit, or other (Each – CCSI-POTF, Program Manager)

- 05/03 Lahman Farms Ride-a-long VT before soybeans (NEPM)
- 05/04 Dave Duttlinger (A)
- 05/16 Mike Bell (SEPM)
- 05/29 Paul Attonito (SEPM)
- 05/31 Melvin Vankly

## 3. Farmer Influencers

<u>Quarterly Targets</u>: 1 LLP per region adding an influencer to their outreach planning team or board. (Each - NPM, SPM)

• 04/

## 4. Presentations

<u>Quarterly Targets</u>: Average of 3 soil health presentations or demonstrations. (CCSI-POTF)

- AGRY 598 Course Completion, 23 students (DA)
- 05/07 Interview with Farmers Exchange (A)
- 05/08 Southeast NRCS Area Meeting; Salem approximately 50 attendees (D)
- 05/09 Midwest Regional Climate Center Conference, St. Louis moderator; 18 attendees (CSA)
- 05/21 Northeast NRCS Area Meeting, Ft Wayne approximately 50 attendees (D)
- 05/22 Area 6 ANR Extension Meeting, Noblesville; 10 attendees (CSA)

# G2. Local Level Partnership Support

1. Facilitate and Support Local Level Partnership's Outreach and Education <u>Quarterly Target</u>: CCSI as a group materially participate in / support average of 15 LLP Outreach Efforts groups (CCSI Team Goal) <u>Workshops Completed</u>

- 05/17 Fairfield High School FFA Ag Day assisting w/ SH Trailer, Fairfield; Est 600 students
- 05/23 Conservation Farming Field Day, Morgan County

# Workshops in Progress:

- 06/06 Warrick Co Cover Crop Field Day, Joseph Kerns farm
- 06/11 Miami County SWCD Women's Learning Circle
- 06/20 Pinney PAC Diagnostic Training
- 06/27 St Joseph County SWCD Meet Your Farmer
- Late July / Early August Sullivan County Field Day, Sullivan
- Late July / Early August Wenning Field Day, Greensburg
- 08/07 The Andersons Agronomy Field Day
- 08/09-10 Manure Management Workshop
- 08/13 Indiana Soybean Association Cover Crop Field Day
- 08/21 Adams County On-Farm Demo Day
- 8/22 Regional Ag Forum, Princton
- 08/14-17 Successful Soil Solutions events with Ray Archuleta and Barry Fischer Miami, Wabash, Pulaski and Fulton Counties
- 08/24 SEPAC Field Day
- 08/27 Upper Wabash Regional Watershed Biological Field Day
- 09/04 Porter County Event with Ray Archuleta
- 09/26 Allen SWCD Soil Health Field Day
- 10/23-25 IDEA Fall Conference, Michigan City
- November 2024 Spencer County SWCD
- Kankakee Basin and WLEB series of events to support existing RCPP (WLEB) and proposed RCPP (Kankakee) (NPM)

### 2. Consistent Soil Health Messaging

<u>Annual Target</u>: Outlined in fall with training team. Foundational Soil Health Trainings / Awareness, Knowledge and Understanding of Soil Health <u>Completed Trainings</u>

• 04/2, 9, 16, 23 CCSI-SARE Foundations of Soil Health Systems;

#### Trainings in Progress:

- 06/11-13 Soil Health and Sustainability for Midwestern Field Staff
- 07/24 Agronomic Fundamentals DTC
- Video development on collecting soils for soil health demonstrations
- Soil Health Scouting Modules
- Soil Health PARP Regulatory Topic Development

#### **Professional Development Opportunities**

<u>Annual Target</u>: Outlined in fall with training team. Advanced Soil Health Trainings / Applied Soil Health Knowledge and Skills <u>Completed Trainings</u>:

#### Trainings in Progress

• September 2024: Engaging New Audiences

#### 4. Messaging to/from Local Level Partnerships

Monthly Targets: 2-3 LLP visits. 1 Teleconference / Region (Each - NWPM, NEPM, SWPM, SEPM)

- Mondays US Drought Monitor Coordinating Calls (CSA)
- Mondays Extension Field Crops Meetings (CSA, A, DA)
- Mondays US Drought Monitor Coordinating Calls, Virtual (CSA)
- Six times per month, North Central Climate Collaborative, Virtual (CSA)
- 05/01 ANR Monthly Update, Virtual (CSA, A, DA)
- 05/01 Lower Kankakee Watershed (NWPM)
- 05/03 Purdue Mesonet Team, Virtual (CSA)
- 05/03, 14 Jasper County Extension (A)
- 05/03 Purdue on the Farm Office Hours, Virtual (CSA, A, DA)
- 05/06 CAMF Meeting, Virtual (CSA)
- 05/06 SWCS Council (NWPM)
- 05/07 Field Crops Team Meeting, Virtual (CSA)
- 05/08 SE Area NRCS Meeting (D, SEPM)
- 05/10 Indiana CCA Conference Soil and Water Section Planning, Virtual (CSA)
- 05/10 NNW IDEA Conference Planning (NWPM)
- 05/13 Purdue on the Farm Operations Team, Virtual (CSA, A, DA)
- 05/14 Monroe Friends of the Lake (SWPM)
- 05/15 Farm Bureau Partnership Meeting Attendees from IFB, FSA, Farmers Markey Manager, SWCD, NRCS, SICIM, CCSI (NEPM)
- 05/16 Sullivan County SWCD (SEPM, SWPM)
- 05/17 IEEA Conference Committee (A)

- 05/20 CCSI Soil Health Update (All)
- 05/20 PUCESA Exec Team Meeting, Virtual (CSA)
- 05/20 Area 10 ANR Extension Meeting (NEPM)
- 05/20 Agronomy Extension Meeting, Virtual (CSA, A, DA)
- 05/21 NE Area NRCS Meeting (D, NEPM)
- 05/21 Regional Ag Forum Planning Meeting (SWPM)
- 05/28 NW NRCS Area Meeting (NWPM)
- 05/29 SNW IDEA Staff Meeting
- 05/30 Boone and Howard County Extension (NWPM)
- 05/31 Benton and Warrant County Extension (NWPM)

#### G3. General CCSI Outreach / Communication

#### 1. Marketing and Messaging

<u>Quarterly Targets</u>: 3 Podcasts; 3-6 Blog Posts; 6 Newsletters; Use social networks and other media tools to deliver soil health messaging and information.

Completed Materials:

- Podcasts
  - An update from Purdue On The Farm: Scott Gabbard, POTF Coordinator and Sarah Brackney, Daviess County Extension
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- Social Media
  - Facebook:
  - LinkedIn:
- Website:

#### Completed Materials:

• Purdue Extension Soil Health Signature Series

#### Materials in Progress:

- Regulatory Pesticide Considerations for Soil Health Systems, by Hans Schmitz, Ann Kline, Mathias Ingle, Ashley Adair, and Matt Pearson, OISC – PARP Regulatory Topic in draft status
- Cover Crop Termination Study Materials
- Planter types / parts video
- No-Till Drill video

#### G4. Research

## <u>Quarterly Targets</u>: None

CCSI no longer leads research projects; CCSI provides connectivity between researchers and cooperators; potential research needs.

- Support Purdue University NIFA Empowering Indiana's Organic Farmers Assessing Regional and Farm Scale Soil Health with a Farmer Network (Rui)
- Purdue Weed Science / POTF UAV Applications of Herbicides
- Support SDSU and Pork Board 5-year study with swine manure and effects of soil health on continuous corn

## OTHER

Professional Development (Training for CCSI Staff, Certifications) Other

# Other

SEPM: Lead and Southeast Program Manager SWPM: Southwest Program Manager NWPM: Northwest Program Manager NEPM: Northeast Program Manager CSA: Soil Health/Climate Smart Ag Specialist A: Soil Health/Agronomic Specialist DA: Soil Health/Digital Ag Specialist D: Director